



May 8, 2007
 3842 Active Projects
 1391 New Projects
 2451 Remodels
 470 Recent Openings


[Home](#)
[Log In](#)
[Subscribe Now](#)
[FREE](#)
[Search / Home](#)
[Contact Info](#)


Phone Toll-Free
 1-877-640-7170

Davison Announces Formation of Sage Golf Group Worldwide

By: n/a

May 3, 2007. Pete Davison recently announced the formation of the Sage Golf Group Worldwide (SGG Worldwide), a full-service luxury brand golf management company specializing in third-party management contracts, as well as club development and construction for new and existing facilities both domestically and internationally. It will also offer a full range of consulting services.

SGG Worldwide is made up of most members of the management team that operated the PGA Tour's Tournament Players Club Network from its inception in 1980. The company will focus on premier world-class oriented properties in the private, resort and daily fee sectors. Davison, who will serve as the President and CEO, said discussions are underway for involvement with a number of leading developers and owners from the United States and other countries around the world. "We are very excited about the reception and interest our company has received while in the developmental stages. With our launch, we look forward to working closely with the many people we are currently talking with."

Davison has over 40 years of experience in the club industry, serving the past 25 years with the TPC Network. He has long been recognized as one of the finest and most innovative luxury brand operators in the golf industry and was responsible for shaping and executing the business, management and operational approach of the Tournament Players Club Network. As the Senior Vice President and Chief Operating Officer of PGA Tour Golf Course Properties and the TPC Network, Davison guided the TPC Network to become an industry leader in profitability, service and operational standards, marketing innovations, retail merchandising excellence, golf course conditioning and environmental excellence, financial and business metric development and human resources and training standards.

The other members of SGG Worldwide include Roberta McDougal, VP of finance and accounting; Chuck Green, VP of golf course maintenance operations and agronomy; Mike Diffenderffer, Senior Consultant marketing and membership; Jayne Davison, Director of merchandising; and Chris Wilkerson, Senior Consultant construction management. Each has been responsible for his or her area of expertise in Tournament Players Club operations or construction for up to 25 years and is considered a leader in the golf industry. The entire SGG Worldwide management team has 165 years of experience in the club industry and 115 years of experience with the PGA Tour's Tournament Players Club Network.

SGG Worldwide may be contacted through their website at www.sagegolfgroup.com or at 816 A1A N., Suite 202, Ponte Vedra Beach, Fla., 904/285-9200.

All rights reserved. Golfconstructionnews.com is a copyrighted publication of Orbit Enterprises, Inc. No part of this online report may be reproduced or transmitted in any form or by any means, electronic or mechanical, including photocopying, recording or by any information storage and retrieval system, without written permission from Orbit Enterprises. If the content in golfconstructionnews.com is re-purposed for re-publication, whether in printed or electronic form, proper citations of golfconstructionnews.com as the source of the material must be given.

Contents copyright ©2007 Golf Construction News
[Web site usage policy](#)