

People News

Whelchel assumes new Hurdzan/Fry role

David Whelchel, senior designer for Hurdzan/Fry Golf Course Design, and member of the American Society of Golf Course Architects, will assume a new role as Hurdzan/Fry's international project coordinator effective mid-September 2007.

He has been with the company for nearly 18 years. In the new position he will reduce his time as a designer and begin coordinating and producing projects for international clients.

Sage Golf Group Worldwide formed

Pete Davison has announced the formation of the Sage Golf Group Worldwide, a full-service golf management company specializing in third-party management contracts, and club development and construction.

The company is made up of most members of the management team that operated the PGA Tour's Tournament Players Club Network from its inception in 1980.

Davison will serve as president and CEO. The other members include Roberta McDougal, VP of finance and accounting; Chuck Green, VP of golf course maintenance operations and agronomy; Mike Diffenderffer, senior consultant marketing and membership; Jayne Davison, director of merchandising; and Chris Wilkerson, senior consultant in construction management.

Grisafe hired by DuPont Professional Products

Nick Grisafe has joined the DuPont Professional Products sales team as West Coast sales representative to lead sales efforts in the landscape, golf and pest management industries.

Grisafe has more than 20 years of sales experience in turf and pest control.

Wilds joins Agrisel

William Wilds has been hired by Agrisel as the company's southeast regional sales manager. He was previously the vice president of sales and marketing for Head Edger, Inc., a golf supply manufacturer.
