



PerformanceTrak

In Cooperation with the NGCOA

Feb. 2007 Year to Date Rounds Played

Facility type	2007 YTD avg.	2006 YTD avg	% change
All types	1,077	1,141	-5.61%
Private	899	947	-5.07%
Daily fee/Semi-private	1,171	1,230	-4.80%
Muni/Military/Univ.	1,178	1,294	-8.96%
Resort	1,162	1,181	-1.61%

Feb. 2007 Key Performance Indicators

Facility type	Golf fee Revenue per round	Merchandise revenue per round	F&B revenue per round
Average (All facilities)	\$24.51	\$20.13	\$110.50
Private	\$16.40	\$25.96	\$423.43
Daily fee/Semi-private	\$29.89	\$13.29	\$16.36
Muni/Military/Univ.	\$22.81	\$21.20	\$14.70
Resort	\$57.85	\$22.82	\$46.84

Feb. 2007 Rounds Played-Selected Mkts. (All fac.)

Market	Feb. 2007 avg. rounds played	Feb. 2006 avg. rounds played	% change
Arizona: Phx-Scottsdale	4,272	4,197	1.8%
California: Los Angeles	3,332	3,415	-2.4%
California: San Diego	3,528	3,636	-3.0%
Florida: Ft. Lauderdale	3,312	3,170	4.5%
Florida: Fort Myers	4,561	4,655	-2.0%
Florida: Orlando	3,456	3,274	5.6%
Georgia: Atlanta	1,114	1,059	5.2%
Maryland: Baltimore	21	192	-89.1%
Massachusetts: Boston	6	8	-25.0%
Nevada: Las Vegas	2,756	2,897	-4.9%
New Jersey: E. Brunswick	14	135	-89.6%
North Carolina: Charlotte	1,032	1,056	-2.3%
North Carolina: Pinehurst	1,370	1,513	-9.5%
Oregon: Portland	1,284	1,444	-11.1%
South Carolina: Myrtle Beach	2,580	2,426	6.3%
Tennessee: Nashville	448	661	-32.2%
Texas: Dallas-Ft. Worth	1,548	1,456	6.3%
Texas: Houston	1,946	1,903	2.3%
Washington: Seattle	1,186	1,065	11.4%

Movers & Shakers



Pete Davison
President/CEO,
Sage Golf Group
Worldwide

■ Davison, former chief operating officer for PGA Tour Golf Course Properties, has reunited with five other former team members to create the Sage Golf Group Worldwide course management and consulting company. The company initially was named Sawgrass Golf Group. But officials switched to the Sage name last month to reflect the company's plans to serve the national and international golf markets. They did not want to be regionally identified with TPC Sawgrass, one of the PGA Tour TPC courses Davison and other members of the team played a significant role in building and operating. Davison said the new company will concentrate initially on third-party management for high-end facilities in order to build its operating cash flow. He eventually plans to enter into design-build-operate ventures with development partners or to purchase existing courses for improvement and eventual sale.